



Energy Council of Canada  
Conseil canadien de l'énergie



## *Invitation*

### **Canadian Energy Person of the Year Gala Calgary Telus Centre – Wednesday, October 27, 2010**

I am very pleased to invite your organization to be a part of the 2010 Canadian Energy Person of the Year gala where we will be honouring Stephen G. Snyder, President and Chief Executive Officer, TransAlta Corporation.

The Canadian Energy Person of the Year award is a tribute to Stephen's outstanding leadership and many accomplishments in the energy sector as well as the community.

This prestigious Award was established by the Energy Council of Canada in 2001, supported by the sectoral energy associations of Canada, to recognize and pay tribute to leaders in Canada who have made a significant impact at both the national and international level with respect to energy and the community.

The Canadian Energy Person of the Year serves as an ambassador of our nation's energy sector, demonstrating a clear vision and commitment to fostering the sustainable use and development of energy.

The Sponsors Opportunities Invitation package is attached with all the details of the event and a number of ways for you to participate. Please contact me or Brigitte Svarich, Director of Operations at the Energy Council to make your arrangements ([brigitte.svarich@energy.ca](mailto:brigitte.svarich@energy.ca) or 613 232-5544).

I look forward to seeing you in Calgary at the Telus Centre on October 27<sup>th</sup> to honour a great Canadian.

Yours sincerely,

Murray J. Stewart  
President

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The Energy Council of Canada, a Member of the global World Energy Council, is a vehicle for strategic thinking, networking and action by senior executives in the private and public sectors that have a broad interest in national, continental and global energy issues. The Energy Council seeks to forge a better understanding of energy issues, in order to optimally shape the energy sector for the benefit of all Canadians.



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## Canadian Energy Person of the Year 2010

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### Sponsorship Opportunities Invitation

Calgary Telus Centre  
Calgary, Alberta  
Wednesday, October 27, 2010



# Canadian Energy Person of the Year 2010

## Stephen G. Snyder



**Stephen G. Snyder**  
Awards Celebration  
October 27th, 2010  
Calgary TELUS Convention Centre

**Through their forward thinking and innovative spirit, these leaders promote the Canadian energy sector and Canada's role as a major player in the world energy market.**

The Canadian Energy Person of the Year Award was established by the Energy Council of Canada, supported by the sectoral energy associations of Canada, to recognize and pay tribute to leaders in Canada who have made a significant contribution to Canada's energy sector both nationally and internationally. We are pleased to announce Stephen G. Snyder has been chosen as the 2010 recipient.

The Canadian Energy Person of the Year is nominated for this prestigious annual award based on their remarkable accomplishments in the energy business or government sectors, as well as the community at large.

One of their foremost characteristics is their strong sense of social responsibility and belief in giving back to the community by focusing on environmental and social issues, and economic development. At the gala we will be presenting a gift in Stephen's name to the Calgary Homeless Foundation.

The Canadian Energy Person of the Year serves as an ambassador of our nation's energy sector, demonstrating a clear vision and commitment to fostering the sustainable use and development of energy for the benefit of all.

We have put together a full range of sponsorship opportunities. Participation will provide you with high visibility in the media and advertising, at the event itself, and subsequently in the publication of Stephen's speech. Sponsorship also includes a table for eight at the award dinner and celebration.

We look forward to your support to pay tribute to a leader who has made a remarkable contribution and put a human face to the Canadian energy industry.

The evening will start with a reception at 6:00 p.m., followed by the formal presentation and dinner at 7:00 p.m. This will be a black tie optional event.

### 2010 Canadian Energy Person of the Year Organizing Committee

Chair: Chris Huskison, Emera

Wayne Chodzicki, KPMG

Michael Cleland, Canadian Gas Association

Dave Collyer, Canadian Association of Petroleum Producers

Pierre Guimond, Canadian Electricity Association

Brenda Kenny, Canadian Energy Pipeline Association

John Muir, GE Canada

Bill Smith, Siemens Canada

Murray J. Stewart, Energy Council of Canada



# Canadian Energy Person of the Year 2010

## A word about Stephen....



### Stephen G. Snyder

President and Chief Executive Officer, TransAlta Corporation

Stephen G. Snyder joined TransAlta Corporation in September 1996 as President & CEO. Prior to that, he was President & CEO of Camco Inc., GE Canada Inc., and Noma Industries Ltd.

He successfully guided TransAlta through the electricity deregulation process in Alberta transforming the company from an integrated, regulated, Alberta-focused organization into a competitive, international wholesale electricity generator and power marketer. During this period and subsequently, the company has doubled its generation capacity, built a highly successful electricity trading business, delivered top quartile industry operating performance, and consistently had one of the strongest P/E ratios among its peers.

Mr. Snyder is a director of TransAlta Corporation and Intact Financial Corporation. He is a Director of the Calgary Stampede Foundation Campaign. He is an immediate past Director of the Canadian Imperial Bank of Commerce, past Chair of the Calgary Stampede Foundation, and past Chair of the Alberta Secretariat

for Action on Homelessness. Mr. Snyder is also the past Chair of the Calgary Committee to End Homelessness, the Canada-Alberta ecoEnergy Carbon Capture & Storage Task Force, the Conference Board of Canada, the Calgary Zoological Society, the Canadian Electrical Association, the United Way Campaign of Calgary and Area, and the Calgary Zoo's "Destination Africa" capital campaign. He was awarded the Alberta Centennial medal in 2005, The Conference Board of Canada 2008 Honorary Associate Award, and in 2009 the Chamber of Commerce Sherrold Moore Award of Excellence.

Mr. Snyder holds a bachelor of science in chemical engineering from Queen's University (Kingston, ON) as well as a master of business administration from the University of Western Ontario (London, ON). In addition, he has honorary degrees from the University of Calgary (LLD), and the Southern Alberta Institute of Technology (bachelor of applied technology).

#### Past Recipients

2009 Charlie Fischer  
2008 Jacques Lamarre  
2007 Patrick D Daniel

2006 Roland Priddle  
2005 Duncan Hawthorne  
2004 Nellie Cournoyea

2003 Eric Newell  
2002 Richard Drouin  
2001 James K. Gray



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# Canadian Energy Person of the Year 2010 Sponsorship Opportunities

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## Presenting Sponsor



## Champion Sponsor \$8,000 (plus HST)

- High visibility of your organization in event advertising
- Table for 8 at the Celebration dinner with a prime table location
- Placement of your corporate logo on all event signage promotional materials, and Energy Person of the Year Speech
- Placement of your corporate logo on event tickets
- Placement of your corporate logo in event program
- Placement of your corporate logo on the Energy Council of Canada website
- Complimentary link to the Energy Council of Canada website
- Verbal recognition of your sponsorship during the event

## Associate Sponsor \$5,000 (plus HST)

- Recognition for your organization in event advertising
- Table for 8 at the Celebration dinner with a preferred table location
- Placement of your corporate logo on event signage
- Acknowledgement of your sponsorship in event program
- Placement of your corporate logo on the Energy Council of Canada website
- Complimentary link to the Energy Council of Canada website
- Verbal recognition of your sponsorship during the event

## Supporter \$3,500 (plus HST)

- Table for 8 at the Celebration dinner

**Individual Tickets** to the Canadian Energy Person of the Year Award Celebration are available at \$350 each (plus HST).

For further information contact: **Brigitte Svarich, Director of Operations** by calling 613-232-5544, or email at [brigitte.svarich@energy.ca](mailto:brigitte.svarich@energy.ca)

We thank our sponsors for their contributions.

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**Presenting Sponsor**



**Champion Sponsors**



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